

Heller

Honeycomb Modular Shelving

April 2025



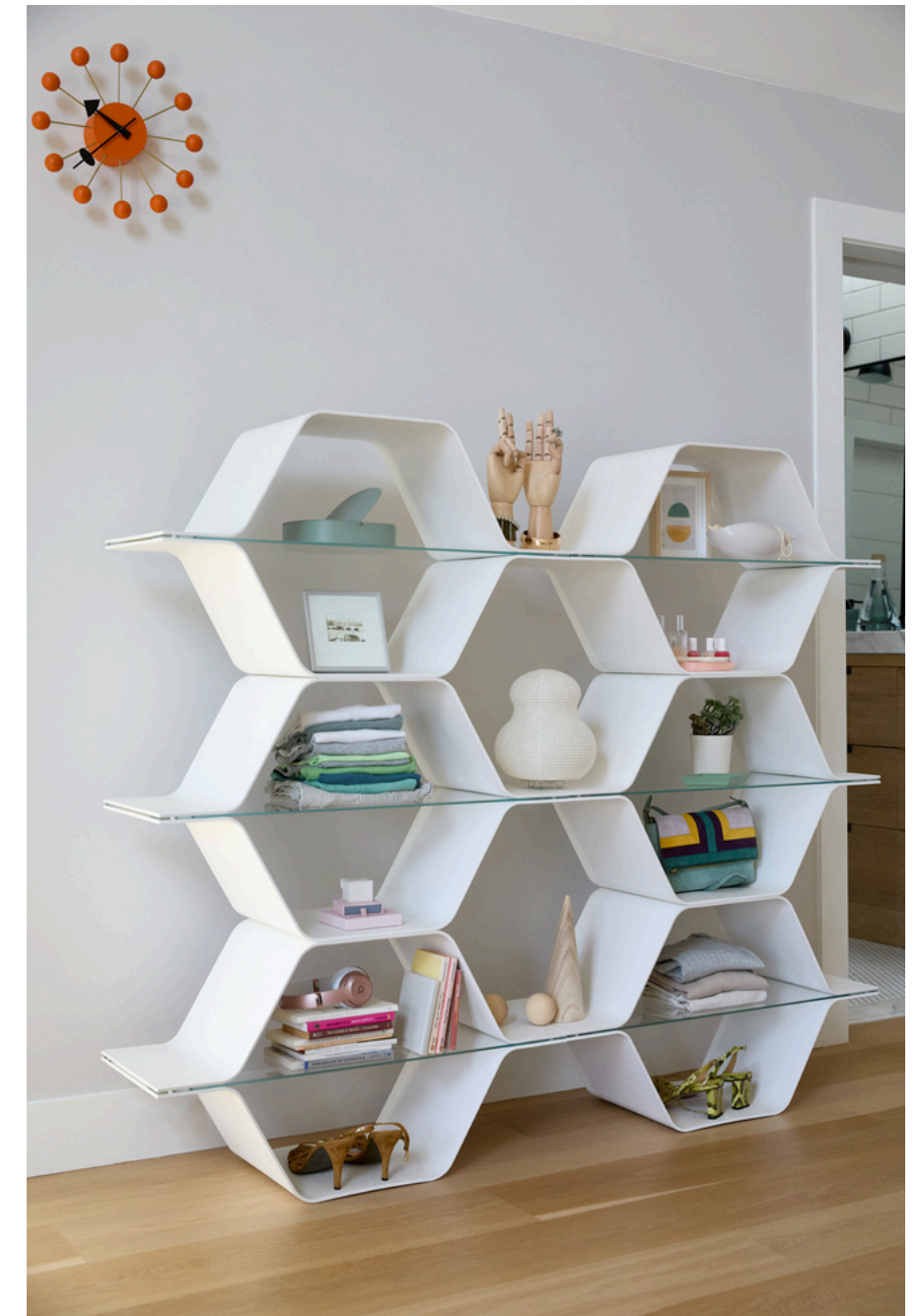
Product Description

Heller

American designer Bill Curry's Honeycomb Shelving returns—now reimaged by Heller as a modular system made from 100% recycled and compostable plastic. Originally designed in 1970, the shelf reflects the optimism of the California Space Age, where Curry drew inspiration from aerospace advancements to create bold, futuristic designs. His work captured the era's vision of a future shaped by science and design, where beauty and utility moved in perfect harmony.

Built for limitless expansion, the Honeycomb Shelf allows you to add more cells and create a configuration that fits your space. Now enhanced with tempered glass shelves for expanded surface area, it offers even greater versatility. Whether stacked high or arranged wide, its striking form transforms any room. A collector's dream, it provides the perfect way to display family photos, showcase treasured items, organize bathroom essentials, or highlight books, pottery, and other cherished objects. With endless possibilities, it's a statement piece that evolves with your needs.

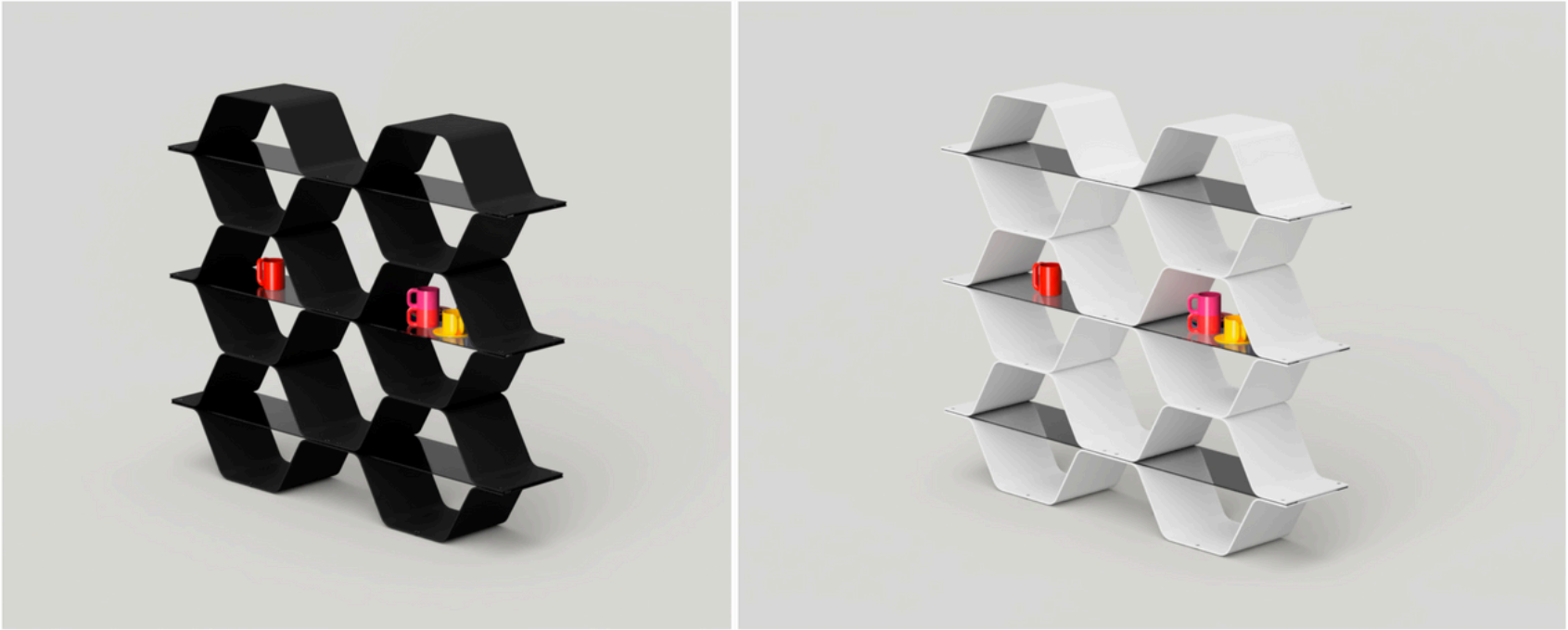
Inspired by the efficiency of honeycombs, the hexagonal structure is engineered to use minimal materials for maximum impact—offering strength, adaptability, and sculptural beauty. A testament to Curry's forward-thinking approach, the Honeycomb Modular Shelf merges space-age innovation with sustainable design, proving that timeless ideas can evolve for the future.



Variants

Heller

Honeycomb Modular Shelving*
by Bill Curry



Eight Variants

Two Colors

Black

White

Four Configurations

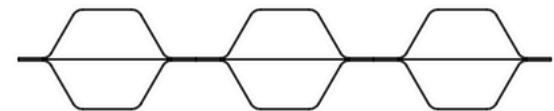
C - three cells

D - six cells

E - six cells

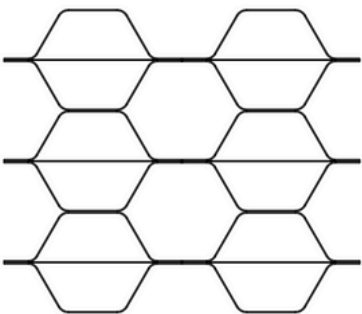
F - nine cells

3 CELLS

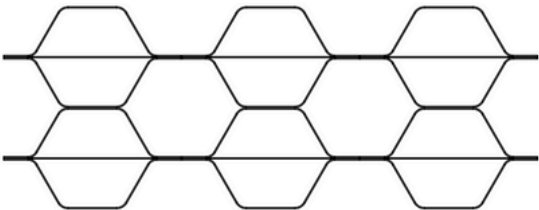


CONFIGURATION C

6 CELLS

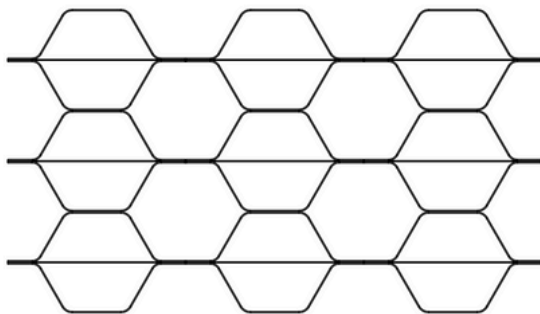


CONFIGURATION D



CONFIGURATION E

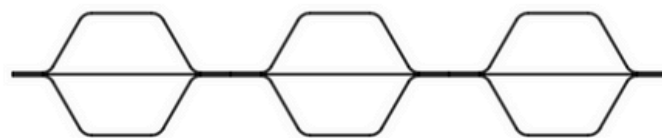
9 CELLS



CONFIGURATION F

Dims & Pricing

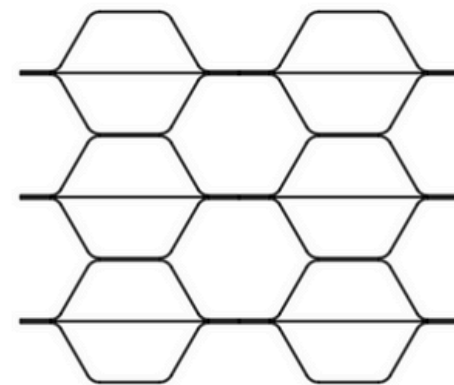
Heller



CONFIGURATION C

dimensions
W 99" x H 18.75" x D 12"

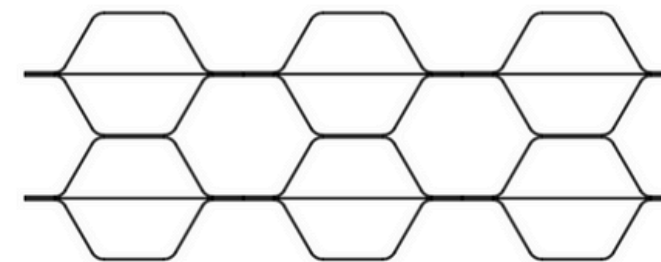
retail
\$875



CONFIGURATION D

dimensions
W 66" x H 56.25" x D 12"

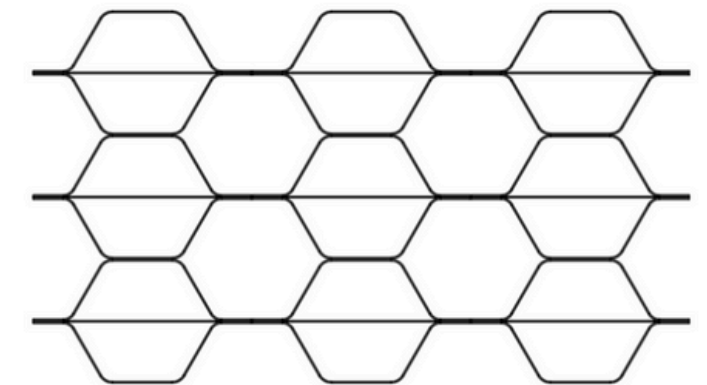
retail
\$1,750



CONFIGURATION E

dimensions
W 99" x H 37.5" x D 12"

retail
\$1,750



CONFIGURATION F

dimensions
W 99" x H 56.25" x D 12"

retail
\$2,625

Official Product Description



HELLER
HONEYCOMB MODULAR SHELVING
DATE: 1970
DESIGNED BY BILL CURRY

American designer Bill Curry’s Honeycomb Shelving returns—now reimagined by Heller as a modular system made from 100% recycled and regenerative plastic. Originally designed in 1970, the shelf reflects the optimism of the California Space Age, where Curry drew inspiration from aerospace advancements to create bold, futuristic designs. His work captured the era’s vision of a future shaped by science and design, where beauty and utility moved in perfect harmony.

Built for limitless expansion, the Honeycomb Shelf allows you to add more cells and create a configuration that fits your space. Now enhanced with tempered glass shelves for expanded surface area, it offers even greater versatility. Whether stacked high or arranged wide, its striking form transforms any room. A collector’s dream, it provides the perfect way to display family photos, showcase treasured items, organize bathroom essentials, or highlight books, pottery, and other cherished objects. With endless possibilities, it’s a statement piece that evolves with your needs.

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CONFIGURATIONS

- Config C: 3 Cells
- Config D: 6 Cells
- Config E: 6 Cells
- Config F: 9 Cells

FEATURES

INDOOR-OUTDOOR
ASSEMBLY IS EASY
100% RECYCLABLE
MODULAR

DIMENSIONS

- Config C: Width 99" x Height 18.75" x Depth 12"
- Config D: Width 66" x Height 56.25" x Depth 12"
- Config E: Width 99" x Height 37.5" x Depth 12"
- Config F: Width 99" x Height 56.25" x Depth 12"

MATERIAL

Cell Frame: 100% Recycled and Regenerative Polypropylene. Made with Worry Free Plastics.
Glass Shelf: Tempered Glass
Connection Bracket: ABS Plastic
Hardware: Nylon

COLORS

White, Black