

moooi®



HERACLEUM III



MOOOI ORIGINALS
Heracleum

by Bertjan Pot

POWERED THROUGH ELECTROSANDWICH® BY MARCEL WANDERS, 2010



HERACLEUM III SUSPENDED BY BERTJAN POT (large shown) in White, **ZIO DINING CHAIRS** BY MARCEL WANDERS STUDIO upholstered in Steelcut Trio 3 in colour 336 with Grey stained solid oak finish, **ZIO DINING TABLE** BY MARCEL WANDERS STUDIO in Grey stained solid oak finish, **DELFT BLUE VASE** BY MARCEL WANDERS STUDIO (no. 07 shown), **SHOJI BLOSSOM WALLCOVERING** BY MOOOI for Moooi Wallcovering in Denim, **CANVAS RECTANGLE** BY MOOOI for Moooi Carpets from the Quiet Collection in Denim.

MOOOI ORIGINALS

Nature meets technology in Heracleum

The Heracleum is inspired by the Heracleum Plant. The white leaves ramify from branches, creating a very technical and natural structure. With its perpetual blossom of sprigs, there is hardly a limit to this Moooi Original. There's no space or home where the timeless Heracleum can't blossom.



HERACLEUM III BY BERTJAN POT in Green.

Experiments with LEDs and help from Marcel Wanders studio resulted in the Heracleum. The results are perpetual slender branches lighting up leaf-shaped lenses reminiscent of its namesake flower.

THE STORY OF A MOOOI ORIGINAL

Like almost all of Bertjan Pot's designs, the Heracleum started out as an experiment. The Dutch designer loves exploring all possibilities of a material. For his Heracleum, he experimented with LED lights. He tried lighting many LED lights simultaneously and experimented with bundles of electrical wires shaped into a branch structure. During development, he realised it would need too much soldering.

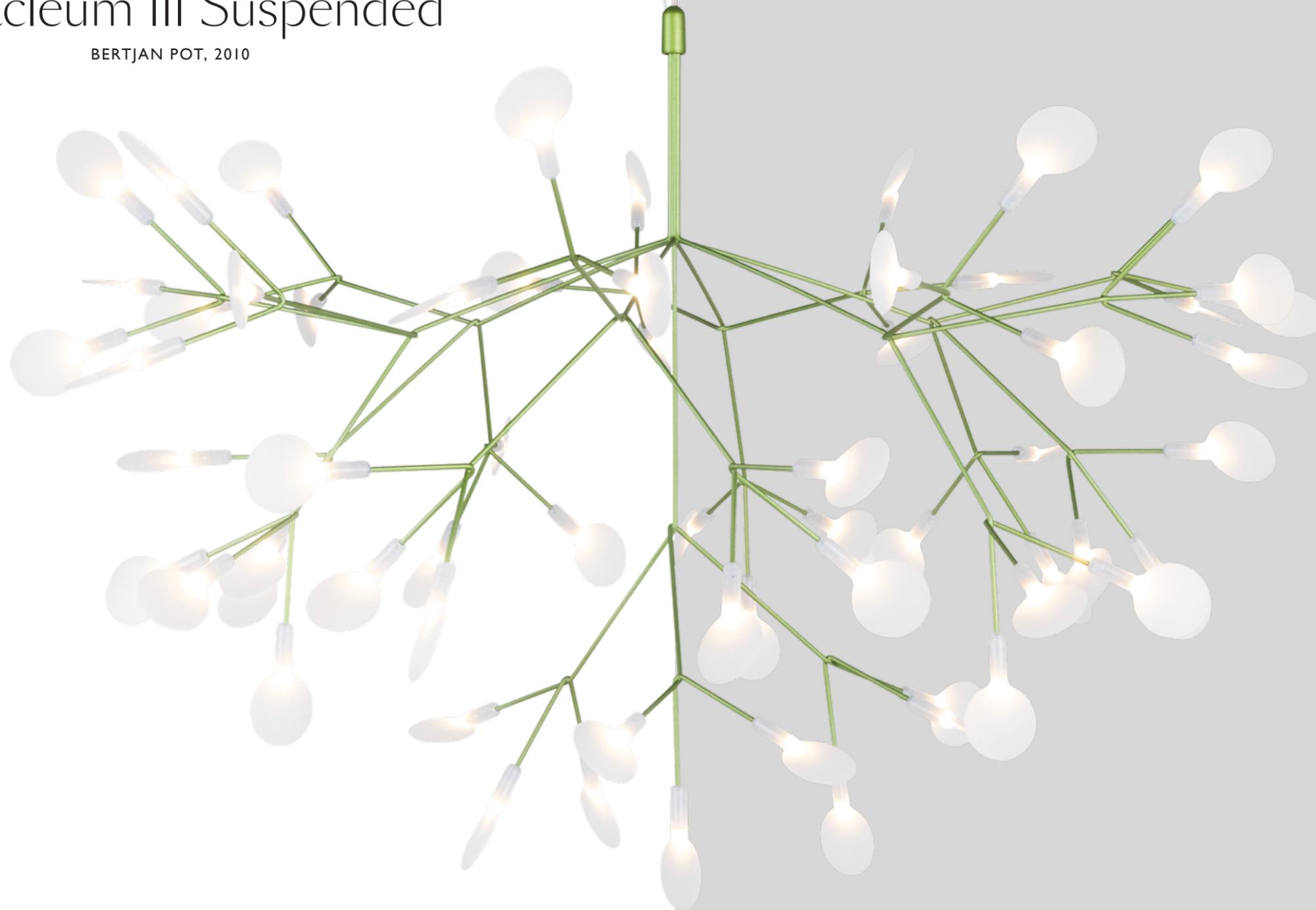
Not willing to give up on his idea, Pot contacted Moooi's founder and creative director Marcel Wanders. He came up with the luminous idea to apply Electrosandwich® by Marcel Wanders studio: a technique of two layers of isolation and conductivity coated onto the structure. The conductive layer on top supplied the LEDs with power. This technique allowed the design to be even more slender than he initially hoped. His design and Electrosandwich® proved perfect for each other.



Bertjan Pot, designer of the Heracleum

Heracleum III Suspended

BERTJAN POT, 2010



The Heracleum III Suspended is inspired by the flowering plant of the same name that can grow as high as 5 metres. The white leaves ramify from one branch, creating a very technical, natural structure thanks to a technique of coating conductive layers called Electrosandwich® by Marcel Wanders studio.

Discover Heracleum III
Suspended in AR



HERACLEUM III SUSPENDED BY BERTJAN POT
(large shown) in White, **SLT** BY MAARTEN BAAS
upholstered in Justo in colour Muse, **DWARF RHINO**
WALLCOVERING BY MOOOI for
Moooi Wallcovering in Brick.



Heracleum III Linear

BERTJAN POT, 2022



Don't confuse the Heracleum III Linear with its Endless sibling. Look closely and you'll see blossoms gently sweeping upwards at either side, making the Heracleum III Linear perfect to hang above long surfaces, like your dining table or kitchen island.



View Heracleum III Linear
in AR



HERACLEUM III LINEAR BY BERTJAN POT
in White, **ZIO DINING TABLE** BY MARCEL
WANDERS STUDIO in Natural oil stained oak
finish, **ZIO DINING CHAIR** BY MARCEL
WANDERS STUDIO upholstered in Shade leather
in colour Ochre 20291, **INDIGO MACAQUE**
WALLCOVERING BY MOOOI for Moooi
Wallcovering in Ivory.

Heracleum III The Big O

BERTJAN POT, 2014



In the Heracleum III The Big O the flowering leaves are shaped in a blossoming crown. Available in two sizes, the Heracleum III The Big O is suitable for any space and crowns any interior.

Try your favourite
Heracleum III The Big O
in AR





HERACLEUM III THE BIG O BY BERTJAN POT in Copper (small and big shown), **SLT** BY MAARTEN BAAS upholstered in Solis in colour Dawn, **BART ARMCHAIR** BY MOOOI upholstered in Dodo Pavone Jacquard in colour White, **TURBO TABLE** BY MAARTEN BAAS (high shown), **ARMoured BOAR WALLCOVERING** BY MOOOI for Moooi Wallcovering in Black/White, **UMBRELLA SQUID WALLCOVERING** BY MOOOI for Moooi Wallcovering in Gold, **MAZE RECTANGLE CARPET** BY NOTE for Moooi Carpets from the Nordic Collection 2019 in colour Puglia, **PATINA RECTANGLE CARPET** BY MOOOI for Moooi Carpets from the Quiet Collection in colour Cinnamon.

HERACLEUM III SPECS

Heracleum III
Suspended



Heracleum III
Linear



Heracleum III
The Big O



Heracleum III
Endless



CONNECTORS

The Heracleum Endless Suspension Light with Connectors is a customizable fixture with virtually endless possibilities. Use with the Connectors to attach multiple fixtures together, choose from Connectors: straight, 90 degrees and 135 degrees bends, to find the right aesthetic for your space.

TECHNICAL SPECIFICATION	HERACLEUM III SUSPENDED SMALL	HERACLEUM III SUSPENDED LARGE	HERACLEUM III LINEAR	HERACLEUM III THE BIG O SMALL	HERACLEUM III THE BIG O BIG	HERACLEUM III ENDLESS
Lightsource Type	LED	LED	LED	LED	LED	LED
Number of Lightsources	45	63	72	90	324	45
Input Voltage	120-250	120-250	120-250	120-250	120-250	120-250
Frequency	50/60	50/60	50/60	50/60	50/60	50/60
Power Consumption	16W	21W	22W	32W	84W	16W
Dimmable	Yes	Yes	Yes	Yes	Yes	Yes
Dimmer Types	DALI dt6, Push/Pulse dim on Line Voltage, Wireless Wall Switch	DALI dt6, Push/Pulse dim on Line Voltage, Wireless Wall Switch	DALI dt6, Push/Pulse dim on Line Voltage, Wireless Wall Switch	DALI dt6, Push/Pulse dim on Line Voltage, Wireless Wall Switch	DALI dt6, Push/Pulse dim on Line Voltage, Wireless Wall Switch	DALI dt6, Push/Pulse dim on Line Voltage, Wireless Wall Switch
Lifetime	50000 hours					
Colour Temperature	2600 K					
Cable Length	400 cm 1575" 1000cm 3937"					



HERACLEUM III SUSPENDED BY BERTJAN POT in Nickel (large and small shown), HERACLEUM III LINEAR BY BERTJAN POT in Copper, IN THE MEADOW SCARF BY EMMA LARSSON (Ladybug and Leaves shown), CLOUD SOFA BY MARCEL WANDERS STUDIO upholstered in Merit in colour 001, JEWELS OF GLASS PILLOW BY CLAIRE VOS (square shown) in Quartz, OBON TABLE BY SIMONE BONANNI (rectangle low and square high shown) in Terracotta, BUMBLEBEE II CARPET BY EMMA LARSSON for Moooi Carpets from In The Meadow Collection, BLOOMING SEADRAGON WALLCOVERING BY MOOOI for Moooi Wallcovering in Coral Red.



HERACLEUM III ENDLESS BY BERTJAN POT in Copper, **LIBERTY LOUNGER** BY ATELIER VAN LIESHOUT, **BLOOMING SEADRAGON WALLCOVERING** BY MOOOI for Moooi Wallcovering in Anthracite and Copper, **BLOOMING SEADRAGON CARPET** BY MOOOI for Moooi Carpets from the Extinct Animal Collection.

Discover Heracleum III
Endless in your home





The Heracleum III is available in the following colours, and finishes.

FRAME COLOURS

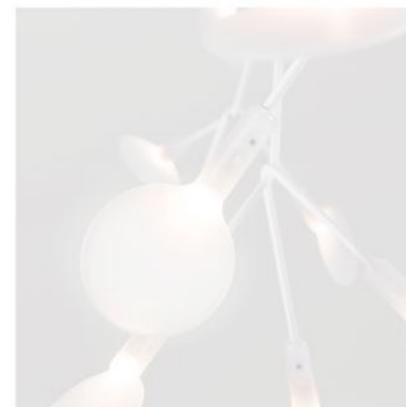
Metal wire frame, polycarbonate lenses, ultra thin suspension wire



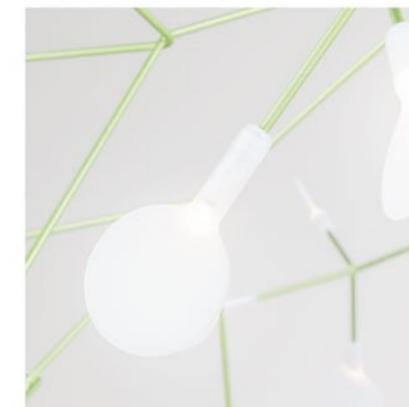
Nickel



Copper



White



Green

CABLE COLOUR

Transparent with tinned cores

CANOPY

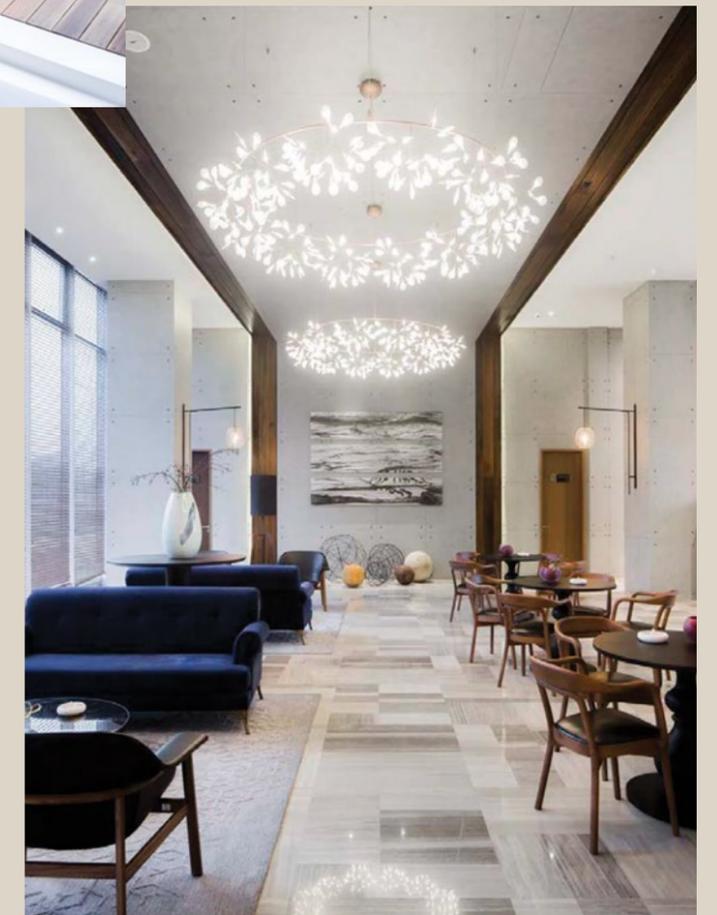
Pebble III in matching color

HERACLEUM III THE BIG O BY BERTJAN POT in Copper (big shown), **BFF** BY MARCEL WANDERS STUDIO upholstered in Divina melange 3 in colour 227, **NO SCREW NO GLUE BUFFET** BY JOOST VAN BLEISWIJK, **SPACE TABLE LAMP** BY WARD WIJNANT, **OBON TABLE** BY SIMONE BONANNI (square low shown) in Terracotta, **JEWELS OF GLASS PILLOW** BY CLAIRE VOS (rectangle shown) in Quartz, **SCENTED CANDLE CALLI PAPAYAN** BY MOOOI, **SHOJI BLOSSOM WALLCOVERING** BY MOOOI for Moooi Wallcovering in Copper, **LIQUID LAYERS CARPET** BY CLAIRE VOS for Moooi Carpets (round shown) in Marl.

SEEN IN THE WILD

Show us your Heracleum

Are you a proud owner of a Heracleum? Do you live A Life Extraordinary? Inspire others and share your photos on Pinterest and Instagram. Use the hashtag #Moooi to be featured on our social media channels.



**TOP: HERACLEUM III
SUSPENDED BY BERTJAN POT**
(large shown) in Nickel.

**BOTTOM: HERACLEUM III THE
BIG O BY BERTJAN POT** (big shown)
in Copper.

**LEFT PAGE: HERACLEUM III
SUSPENDED BY BERTJAN POT**
(large shown) in Nickel,
**CONTAINER BAR TABLE
CLASSIC BY MARCEL WANDERS
STUDIO** in HPL black,
**MONSTER BAR STOOL BY
MARCEL WANDERS STUDIO**
(diamond high shown) in Black.



HERACLEUM III THE BIG O BY BERTJAN POT in Copper (big shown).

MOOOI PRESENTS

The Wireless Wall Switch, the easiest way of dimming



With our Wireless Wall Switch, you have full control over your Moooi lighting design with one touch. The full dimming range provides bright light perfect for when you're working or cooking. When night falls, you'll want to dim your lights to match the quiet mood of the evening. With one touch, you can dim your Moooi lighting design to a soft glow to match the moment.

HIGH QUALITY AND EASY DIMMING

Our Wireless Wall Switch simply always works and can be placed in-line with your existing wall switches. There's also no need to change your home's wiring. The Wall Switch communicates via Bluetooth with a radio device in the light's canopy. Within moments you can enjoy the full dimming range; smooth, all the way to dark and without flickering.

The Wireless Wall Switch needs no electricity (excluding the 110V version). It works with an energy harvesting technique, which means when you use it; it charges itself. The Wireless Wall Switch is compatible with all the designs in the Heracleum Family.



MOOOI.COM TOOLS

Get inspired with our mood boards

Can't decide which Heracleum fits your home best? Make it easier for yourself by putting your favourites in a mood board and decide later. Collect your favourite designs and interiors throughout moooi.com and add them on your mood board. Find the mood boards in the top right corner on moooi.com.

Denim Dining



Use our digital mood boards to create your dream interior.

HERACLEUM III LINEAR BY BERTJAN POT in White, **INDIGO MACAQUE WALLCOVERING** BY MOOOI for Moooi Wallcovering in Ivory, **ZIO DINING TABLE** BY MARCEL WANDERS STUDIO in Natural oil stained oak finish, **ZIO DINING CHAIR** BY MARCEL WANDERS STUDIO upholstered in leather Spectrum in colour Red Brown 30172 with White Wash stained oak finish, **FOLDS CARPET** BY CELIA HADELER for Moooi Carpets.

Discover The Button: *Our digital superhero!*



The Button provides Moooi designs with a unique digital identity and acts as proof of authenticity. Scan The Button and register your product to secure your investment and extend your warranty. Scanning The Button can be done with an NFC compatible device.

[MOOOI.COM/THEBUTTON](https://moooi.com/thebutton)