

# Petite Friture

**PRODUCT PRESENTATION  
VERTIGO & VERTIGO NOVA  
VERMILION LIMITED EDITION**

09.2024

## **SUMMARY**

01 **THE DESIGNER**

02 **THE VERMILION LIMITED EDITION**

03 **VERTIGO**

04 **VERTIGO NOVA**

05 **CSR COMMITMENTS**

06 **VISUALS**

## THE DESIGNER CONSTANCE GUISSET

Born in 1976, Constance Guisset lives and works in Paris. After studying business she turned her gaze towards creative design. She later graduated from ENSCI - Les Ateliers in 2007 before founding her own studio.

In rapid succession, she received a selection of awards such as the Grand Prix du Design de la Ville de Paris in 2008, the Prix du public during the Design Parade of Villa Noailles in 2009, then Maison et Objet Designer of the Year and the Audi Talents Award in 2010.

Her explorations into design have led her to work on stage and set design with Angelin Preljocaj, as well as video works with Musée des Arts Décoratifs and the Saint Etienne Biennale du Design.

In 2010, Constance created the Vertigo collection in collaboration with Petite Friture. The Vertigo Nova collection was first released in 2020.



## VERTIGO & VERTIGO NOVA VERMILION LIMITED EDITION

The iconic Vertigo pendant collection and its LED-light variation – Vertigo Nova – now come in a new vermillion hue.

The bright and vibrant feel of the new colour brings a touch of light simplicity to any space. Both collections have established themselves as signature lighting fixtures and now bravely don a new, intense colour to highlight their shape and movement.

Whether a Vertigo, renowned for its poetic elegance, or Vertigo Nova, with its soft and soothing glow produced by the LED-light centre, their brand-new exciting colour will be available as a limited-edition, one-year run starting in November.





# VERTIGO & VERTIGO NOVA VERMILION LIMITED EDITION

A design icon

Graphic & poetic

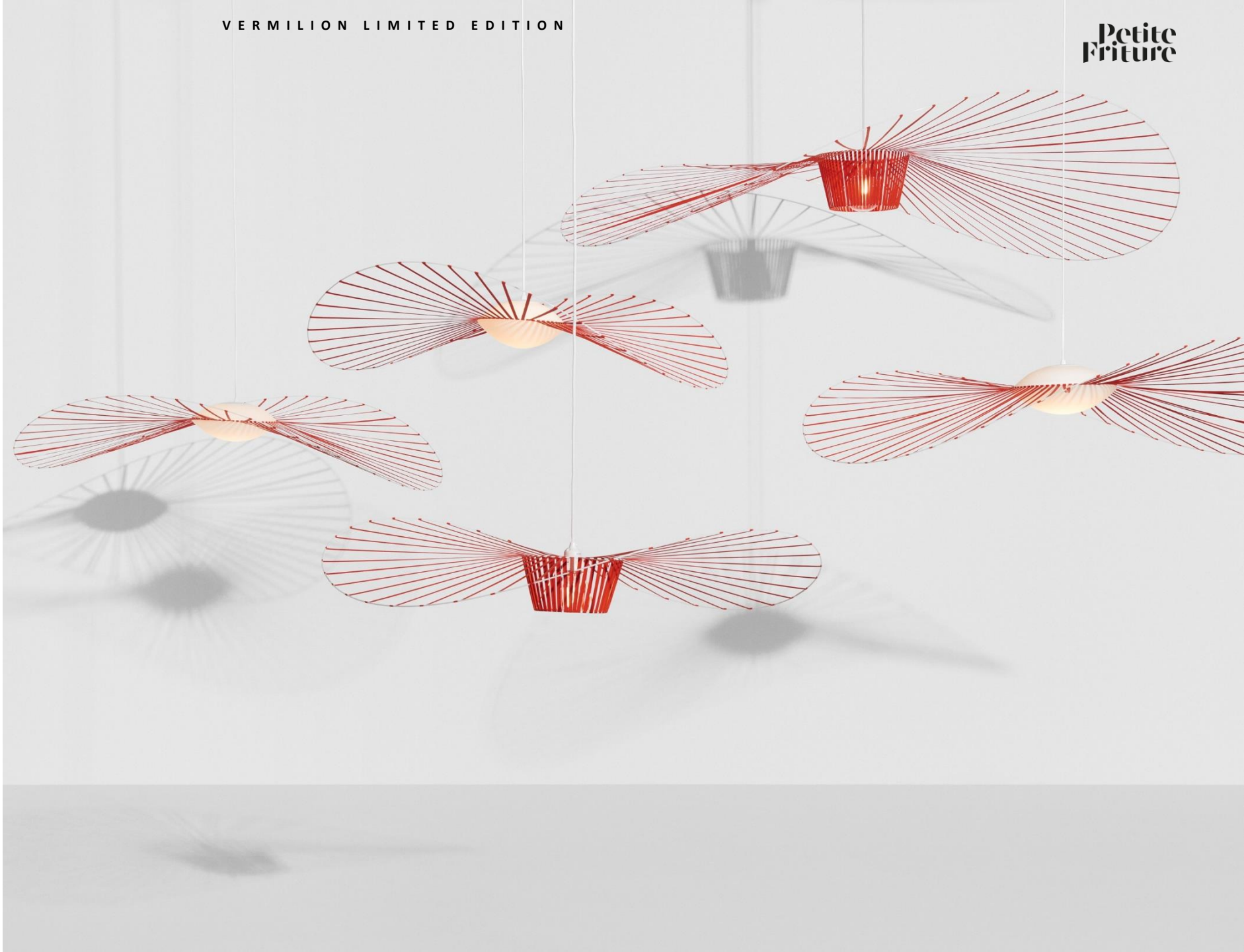
Vermilion, a brand-new  
bright and vibrant colour

Assembled in APF France  
Handicap workshops

**LAUNCH 15 November 2024**  
**DURATION: 1 year**

VERMILION LIMITED EDITION

Petite  
Friture



# VERTIGO VERMILION LIMITED EDITION



**VERTIGO PENDANT LIGHT– 110/140/200CM**

## USE

Indoor only

## MATERIALS

Polyurethane, lacquered steel, fiberglass, textile cable

## ORIGIN

France

## CERTIFICATIONS

UL

## LIGHT SOURCE

Replaceable bulb – not included

## SOCKET

E26

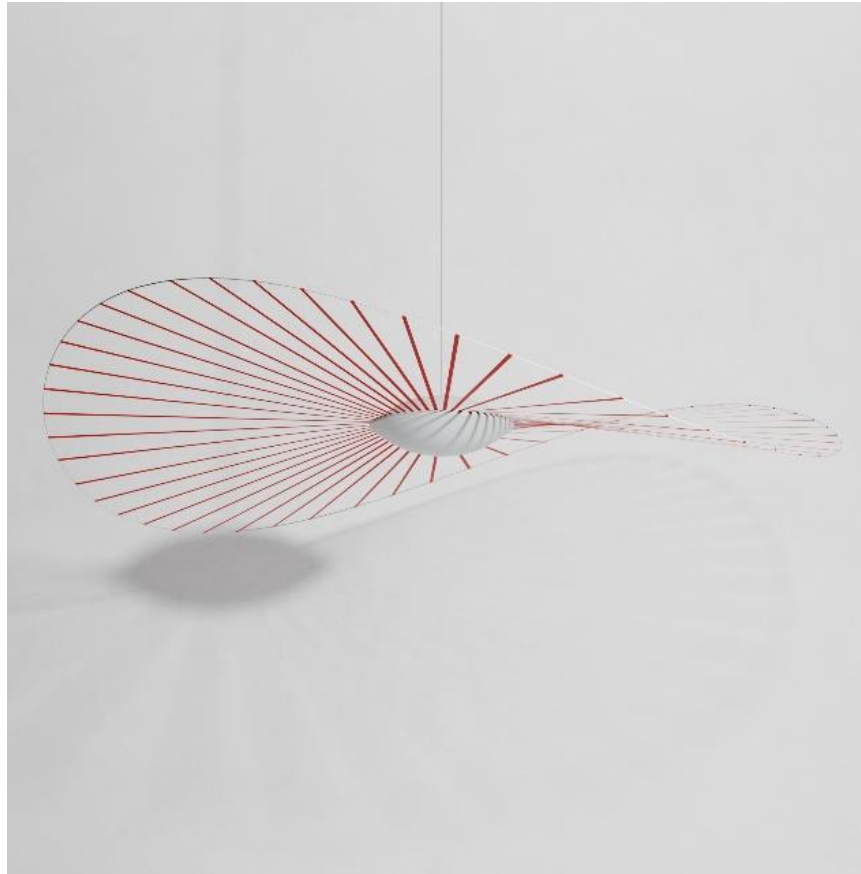
## RECOMMENDED BULB

G120 (200cm) / G90(140cm) / G60(110cm), 1500lm, 2700K

## LIGHTING SPECIFICATIONS

110-120V, 60Hz, 40W max, dimmable, IP20

# VERTIGO NOVA VERMILION LIMITED EDITION



VERTIGO NOVA PENDANT LIGHT – 110/140/190CM

## USE

Indoor only

## MATERIALS

Polyurethane, steel, sandblasted glass, fiberglass, textile cable

## ORIGIN

France

## CERTIFICATIONS

CE, UKCA

## LIGHT SOURCE

LED module – included

## VARIATION PROTOCOL

Phase cut

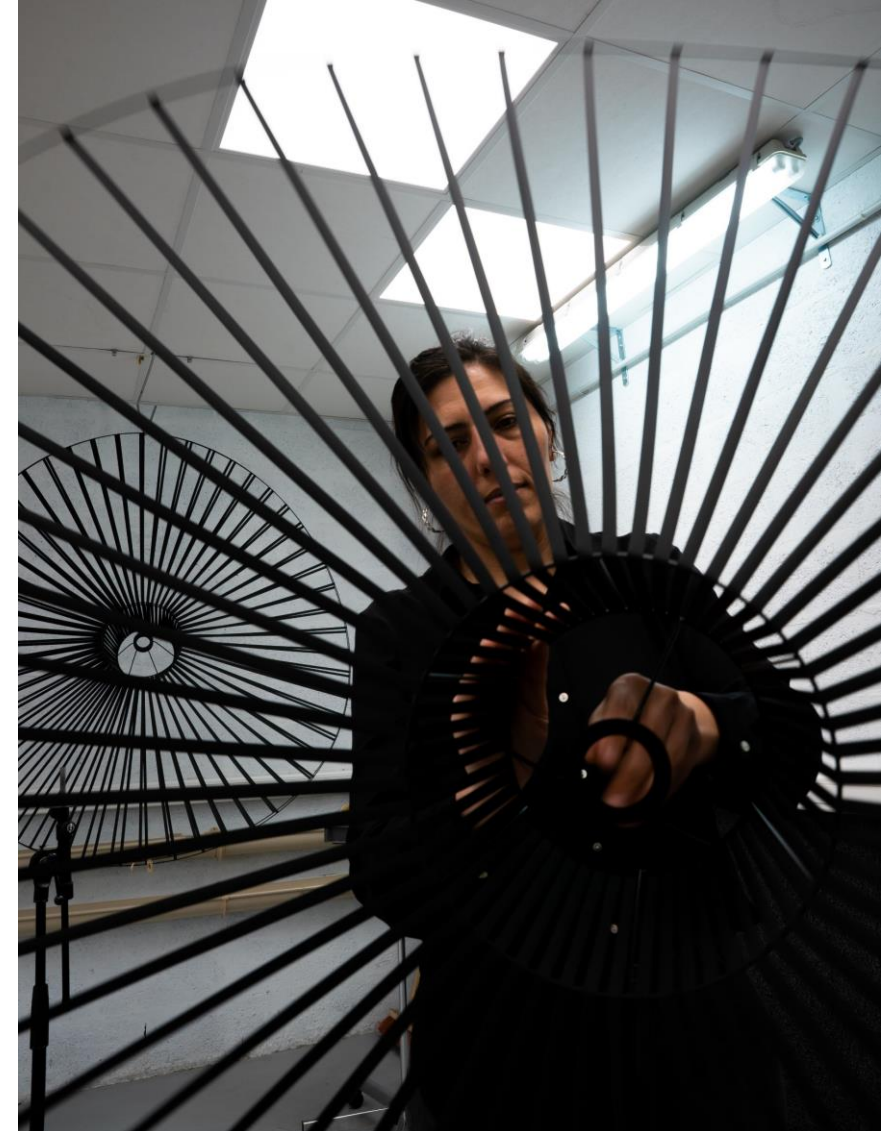
## LIGHTING FEATURES

2700k, 1350lm, 10W, IRC 85+, 50-60Hz, 220-240V, IP20

## CSR COMMITMENTS

### ASSEMBLED BY APF FRANCE HANDICAP

Employees with disabilities working at APF France Handicap work on the Vertigo and Vertigo Nova collections, from assembly to packaging of the products. This social commitment advocates an open, inclusive and united society.





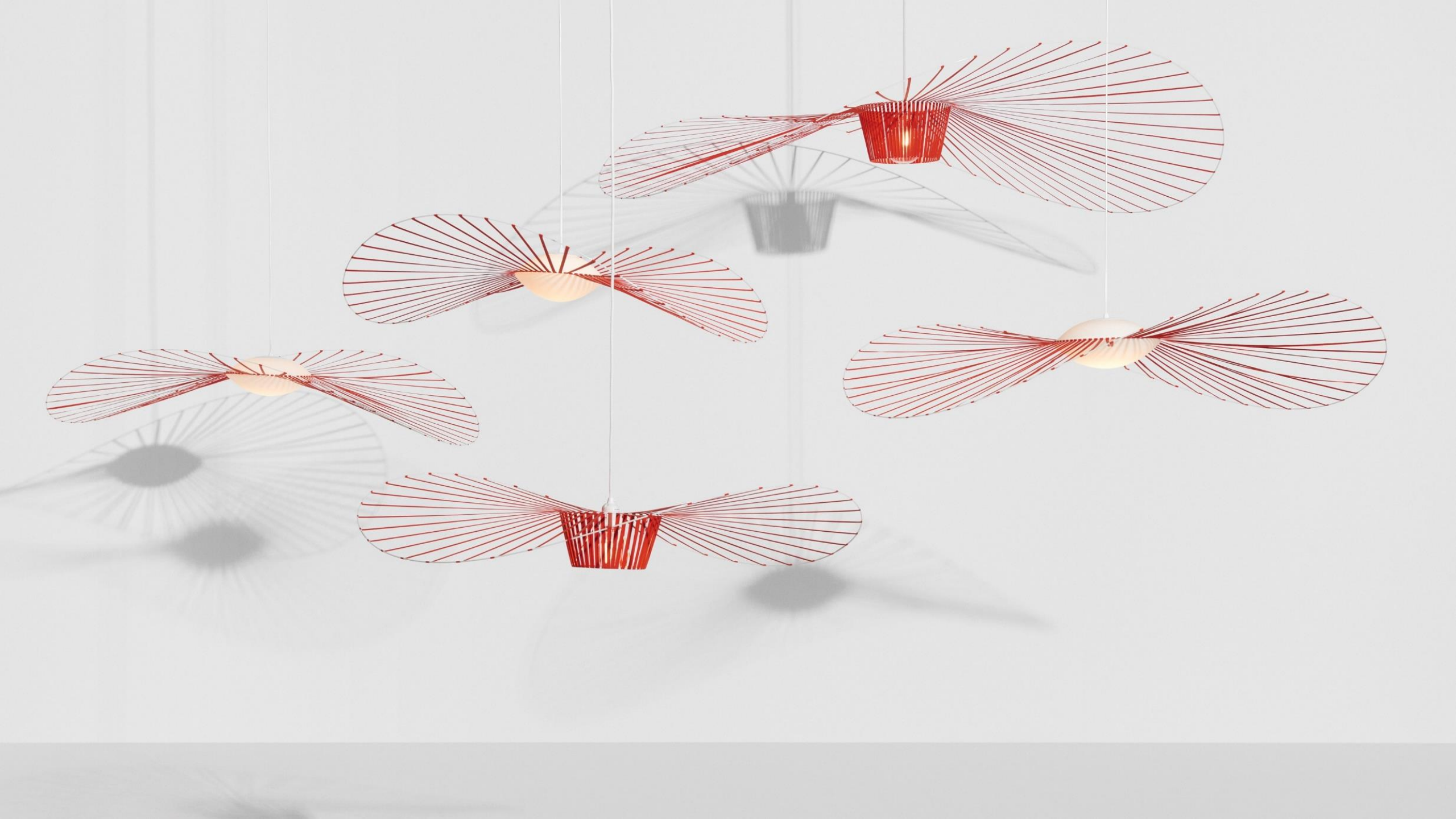
## VISUALS



*Packshots*



*Lifestyle*







**Petite  
Friture**